



# TEEN-PARENT COUNTERMEASURE FOR TEEN RISKY DRIVING

**Help us to better understand teen driving behavior!**

The purpose of the study is to evaluate resources designed to help teens and parents improve teen driving safety.

Parent and teen participants will complete surveys about driving, download and use a driving app, and teens will drive for 4-weeks using their vehicle's Intelligent Speed Assist (ISA) system / speeding alerts.



Does your teen have a  
Level 2 or Level 3  
driver's license?

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Does your teen drive a  
vehicle equipped with  
Intelligent Speed Assist  
(ISA) / speeding alerts?

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You and your teen may  
be eligible to  
participate

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Participants (parent  
and teen) will be asked  
to attend three virtual  
appointments (30-,45-,  
& 45-minutes),  
download/use a  
driving app, and teens  
will be asked to drive  
for 4-weeks

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Parents will receive up  
to \$75 and teens will  
receive up to \$125

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FOR MORE  
INFORMATION,  
PLEASE CONTACT  
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